



17th MTNL PERFECT HEALTH MELA 2010

(Mix of Infotainment, Exhibitions, Competitions, Check-ups)

October 23 – 31, 2010

Venue: NDMC Ground, Opp. Indira Nari Niketan Girls Hostel
Laxmi Bai Nagar, New Delhi - 110023

Theme: Lifestyle Disorders



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Organizers

Heart Care Foundation of India, Dept. of Health & Family Welfare, Govt. of Delhi, New Delhi Municipal Council, Municipal Corporation of Delhi & World Fellowship of Religions.



Associates

Govt. of India Depts.

AYUSH, Dev. Commissioner Handicrafts, DAVP, Environment & Forests, Health & Family Welfare, Rastriya Vigyan Prodyogiki Sanchar Parishad - DST, Song and Drama Division.

Delhi Govt. Depts.

Art Culture & Languages, DIPSAR, Drug Controller, DIP, DCW, DSACS, Environment & Forests, Education, Delhi Police, Delhi Fire Service, Maulana Azad Medical College, PFA, Social Welfare, Transport, Weights & Measures, Women & Child Development. (Prohibition)



Corporate

MTNL, LIC, Oriental Bank of Commerce, Shree Cement Ltd, Coca Cola India Ltd., IJCP Group "A Medical Publication House", Philips India Ltd, Punjab & Sind Bank, AVIVA Life Insurance Co. India Pvt Ltd., HDFC Home Loans.



Supporters

Maheshwari Club, Helpline Pharmacy, The Loomba Foundation, Brij Rama Foundation, Mohinder Puri Road Safety Project, Raj Kumari Bangur Project, Yogesh Jaju Kidney Awareness, GL Sanghi "Save a Life Project", Shri Vivek Kumar.



Media Partner: Dilli Aaj Tak

Media Supporters: Deshbandhu, HT PACE, Shakti TV



Concept

Since its inception in 1993, this mega community service event has been a time tested mass health awareness module that attracts approx, 3-7 lakh visitors every year.

This is a right mix of tradition and modern exhibits, creating awareness about all aspects of health for people of all ages, from all walks of life, covering all pathies under one roof using infotainment as the medium.



Activities

Free Medical Check-ups/Health Awareness Campaigns

- General Health Check-ups
- Speciality Clinics
- Subsidized Laboratory Tests
- Subsidized Drugs

Competitions*

- Slogan Writing
- Painting
- Collage Making
- Role-Play
- Dance
- Debate
- Quiz
- Fashion Show
- Poem Recitation
- Poster Making
- Cartoon Making
- Rangoli Making
- Music
- Songs
- Mimicry
- Choreography
- Western Dance
- Yoga
- Aerobics and many more...

(*Free Registration for Participation in any Competition)

Entertainment

Magic Shows, Nukkad Nataks, Jhoolas (rides), Fashion Shows, Quawalli, Dances, Folk Shows and Visit by Celebrities.



- The right of participation in any form is with the organizing committee. The mela committee will not be responsible for the postponement or cancellation of the event due to any natural calamity, war or emergency.
- For goods security and insurance, contact the organizers.

Special Festivals

Perfect Health Darbar

Public Audience
with Medical
Experts
Saturday, 23rd &
Sunday, 24th Oct.

Heritage

Festival of
Classical
Dances
Sunday, 24th - 27th Oct.

glowRea

With Health a
Womans's
Festival
Monday, 25th Oct.

Vishwa Dharma Samellan

Tuesday, 26th Oct.

Eco-fest

School Eco
Club's Festival
Wednesday, 27th Oct.

Harmony

School
Festival
Thursday, 28th Oct.

Anmol

Festival for
Children with
Special Needs
Friday, 29th Oct.

Divya Jyoti

Nurses,
Festival
Friday, 29th Oct.

Medico Masti

College
and
Youth Festival
Saturday, 30th Oct.

Perfect Heart Darbar

Public Audience
with Medical
Experts
Saturday, 30th Oct.

Jago India

Media Festival
Sunday, 31st Oct.

Aaj Tak

Daily TV
Show

eMedinews Update

CME for
Family Physician
Sunday, 31st Oct.

Swasthya Pavilion Heart Check Up Camp

Daily
General Health
Checkups and
Specialty
Checkups

Cultural Feast Punjabi Academy

Sunday, 24th Oct.
Sahitya Kala Academy
Monday, 25th Oct.
Urdu Academy
Tuesday, 26th Oct.

Cultural Feast Sindhi Academy

Wednesday, 27th Oct.
Sanskrit Academy
Thursday, 28th Oct.
Hindi Academy
Friday, 29th Oct.



For participation and queries

Contact: **Dr KK Aggarwal**, Padma Shri & Dr BC Roy National Awardee
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Krishan Kumar Aggarwal (Facebook)

Log on to: www.perfecthealthmela.com, www.heartcarefoundation.org